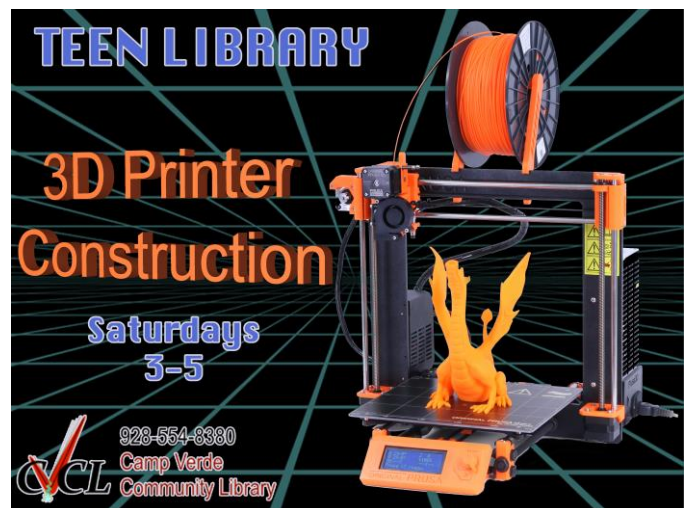

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – August 2017
DATE: 9/11/2017
CC: Department Heads, Town Council

Your Library Director participated in a day of Disaster Preparedness & Community Resiliency Planning offered by the Arizona State Library, Archives & Public Records. The training deemphasized the type of crisis we might face and emphasized being prepared to bounce back in order to provide vital assistance to the community. Libraries in Yavapai County have experienced firsthand what it is like to respond to their community in the face of a threat such as this summer's Goodwin fire and the 2013 Yarnell Fire. Library staff will be working through some of the practical steps needed to be prepared in the face of an emergency during our annual Library Staff Training Day, Monday, October 9 when the library will be closed.

Report from Teen Librarian, Zack Garcia: In August, I attempted to turn parts of my Summer Reading Program into regular programs, with less than amazing results. The coloring program was unsuccessful, and the chainmaille program did only slightly better. Trial and error are part of the game. Moving forward, I will be putting together a program using Raspberry Pi computers, which could potentially tie into our 3D printer in some way. Construction of the 3D printer has been smooth and steady, and I'm aiming to have it assembled by mid-October. Game Nights are going strong, but are limited to the teens, aged 12-17. I have been approached several times by both young college students and parents of teens wanting to play Magic the Gathering (MTG) on Game Nights, but as they are older than 17, they have not been allowed to do so. However, I am putting together an all-ages MTG game day on Sept. 30. I anticipate between 20-30 participants, and if it is successful, it could become a monthly event.



Report from Youth Services Librarian, Nadia Torabi: In September, we will continue regular programming (Story & S.T.E.A.M. Time, and LEGO Club) with a new monthly addition of Family Craft Night. It is Library Card Sign-up Month as well. In the Children's Room, any patron (child or parent) that checks out library items will be entered into a book drawing and can also take a guess at how many LEGOs we have in a jar. The patron with the closest guess will get to take ALL of the LEGOs home! The last week in September is banned book week. STEAM and Story Time will focus on banned children's books as we read a few picture books from the American Library Association's banned and challenged book list. In STEAM Time, we will be experimenting with Harry Potter (a highly challenged book) potions. Other STEAM activities for the month include creating solar ovens and seeing if we can make s'mores in them, testing out how strong spaghetti is, and starting our first Library and Park Clean Up Day in celebration of National Clean Up Day. During our first Family Craft Night Thursday, September 21 at 4:00 PM, we will make small scarecrows to kick-off autumn. Story Time is changing to Wednesdays at 10:00 AM, LEGO Club to Fridays at 11:00 AM, and S.T.E.A.M. Time continues Fridays at 1:00 PM.

Report from Circulation Librarian, Alice Gottschalk: I spent three productive days in Prescott attending the Arizona Get Involved Training Institute, a program sponsored by the Arizona State Library, Archives and Public Records and funded by the Laura Bush 21st Century Librarian IMLS grant. The Institute provided valuable training to improve our volunteer management toolkit. [The Get Involved Collaborative](#)



proposes to increase the use of skilled volunteers in public libraries using a scalable matrix collaboratively developed with an IMLS Planning Grant with the goal of replicating the California State Library's successful Get Involved: Powered by Your Library initiative. This 3-year continuing education initiative proposes to change the perception of the use of volunteers, improve volunteer engagement practices, and teach new methods to recruit skilled volunteers. Skilled volunteers can provide needed support to libraries in numerous areas such as marketing, fundraising, and succession planning. Camp Verde Community Library has been attracting skilled volunteers and relying heavily on them to perform at a standard of responsibility far above many of that of many of our colleagues. We would not be able to open as many hours/week if we did not train our volunteers to accurately perform a variety of library tasks.

Report from Reference & PC Help Librarian, Gerry Laurito: Patrons continue to request basic computer classes. With this in mind we are looking for grants to fund at least a dozen good laptops for patrons to use for the classes. The plan is to start with a basic "How to get started" class, then progress to other classes on the MS office suite and how to use library resources. Many of the headphones at the computer stations have disappeared over the past few months. We plan to catalog the headphones that we still have so patrons must check them out on their library card to use them.

Report from Camp Verde Library Endowment: CVLE continues to quietly work toward the founding board's goal of \$500,000 invested with Arizona Community Foundation at which point, the interest will be available to supplement the library's annual budget. As of mid-August, CVLE was close to their goal with a total of \$448,723.98. Please keep using your Bashas' Community Card to benefit CVLE/the Library to complete the amazing work begun by Dorothy Wood & Co. If you don't know how you can benefit the Library with a Bashas' Community Card, stop by and ask us!

To really keep up with what is going on at the library, don't forget to follow us on Facebook at: <https://www.facebook.com/campverdelibrary>



August 2017 - In This Issue:

What's Happening?

We're All About Community

Meet Libby...

Children's Library

Teen Library

Understanding Library Policy



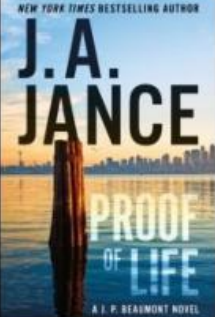
Bestselling Author Talk & Book Signing

Friday 09/15 @7:00p

CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road, Camp Verde AZ 86322 554-8380

Sponsored by Friends of Camp Verde Library: we will have refreshments set out and books for sale starting at 6:00p



What's Happening?

- Tuesday, 08/15 10:00a Writing for Fun & More!
- Thursday, 08/17 6:00p VV Special Needs Support Group: tips & info for families
- Thursday, 08/17 1:00p Beat the Heat with an Essential Oils class
- Thursday, 08/17 4:00p the Verde Valley Photographic Society
- Friday, 08/18 9:00a Northern Arizona Hospice's Grief Support Group
- Friday, 08/18 9:00a Congressman Tom O'Halleran's team meets with constituents
- Monday 08/21 9:00a Solar Eclipse Viewing
- Monday, 09/11 Writer's Critique
- Tuesday, 09/12 Open Book Club
- Thursday, 09/14 Music in the Stacks
- **Friday, 09/15 7:00p J. A. Jance - Author Talk & Book Signing**

FREE Friday Family Movies 6:30p

[Learn More](#)



We're All About Community...

Featuring Camp Verde Lions Club:

Meets the 2nd and 4th Tuesday each month at the Library @6:00p

Camp Verde Lions Club has been serving the Verde Valley since 1950 "Helping the Verde Valley and Its Community See a Brighter Future." The club has provided eye care, glasses and and hearing aids to people in our community for nearly 70 years. They collected over 266 pairs of glasses so far this year. Look for the glasses collection box in the library and help support the Lions Club's work!

The Lions are currently working on two big projects.

- Gearing up for the 18th Annual Fort Verde Days Car Show which will take place October 14 from 7:30a - 3:00p in the Rio Verde Plaza parking lot on the corner of Fain & Main streets. Proceeds from the show are used to help the Lions accomplish their mission.
- Recruiting young members who want to make a difference in our community through a [LEO Club](#). Leo Clubs are for young people interested in serving while making new friends and volunteering.

To [Learn More](#) about Camp Verde Lions Club contact President, Paul Estrada at cvlionsclub1950@gmail.com. To learn more about the LEO Club contact Janice Plante at 928-514-0284.

Meet Libby...

A Fresh and easy way to borrow e-materials from your library

Libby, an app available from OverDrive, makes borrowing and reading ebooks easier than ever. Download the app to get started. [Learn More](#)



CHILDREN'S LIBRARY Highlights

Verde Valley Imagination Library

The Verde Valley Imagination Library is the local affiliate of Dolly Parton's Imagination Library, the popular international book program for children ages birth to 5 years. It started in 1995 in Dolly's home county in Tennessee. Now over 1 million children receive books every month in four countries. For children enrolled in infancy, it is literally a gift of a 60-volume set of high-quality books published by Penguin Random House and chosen by developmental specialists. [Learn More](#)

Celebrate Grandparents' & Grandchildren

The first Sunday after Labor Day is recognized as Grandparents' Day in the United States. This year, the day falls on Sept. 10. **First Things First** (FTF) applauds those grandparents who are parenting a second time around. In Arizona, 14 percent of Arizona children ages 0 to 5 live with grandparents, compared to 12 percent nationally. [Learn More](#)



LEGO Club - Wednesdays @3:30p

Everyone loves LEGOs. Join us for challenging, interactive exercises that stimulate the imagination.

S.T.E.A.M. Time - Fridays @1:00p

Join Miss Nadia for hands-on science, technology, engineering, arts, or math activities designed to appeal to 7-11 year-olds. [Learn More](#)

TEEN LIBRARY

From Game Night w/Zack & Chainmaille to Building a 3D Printer

Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

Chainmaille Fabrication - Fridays @2:00p

Learn how to create chains, bags, wallets and more using traditional chainmaille techniques. Materials supplied, just bring your ingenuity and hands willing to do the work.

Build a 3D Printer- Saturdays @3:00p

Put down your tablets & phones, close that laptop and join with other teens to play games with Zack. [Learn More](#)

Understanding Library Policy: Food & Drink Policy

Help us keep our new library looking good by observing our Food & Drink policy.

[Lean More](#)



Outside FOOD is NOT permitted in the Library except with prior permission from Library staff

Small, individual snacks are allowed in designated eating areas **ONLY, NOT** in any carpeted area or Children's Library



STAY CONNECTED

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Camp Verde Community Library, 130 Black Bridge Road, Camp Verde, AZ 86322

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AUGUST 2017 LIBRARY USE STATISTICS

	Aug-17	Aug-16	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	9,119	6,298	44.8%	18,318	12,399	47.7%
New Cards Issued	110	66	66.7%	253	144	75.7%
Public Computer Sessions	1,500	1,823	-17.7%	2,998	3,552	-15.6%
Early Literacy Computer Use	185	65	184.6%	268	102	162.7%
Requests for Computer Help	105	123	-14.6%	245	236	3.8%
Reference Questions	244	153	59.5%	458	316	44.9%
Study Room Uses	63	n/a		158	n/a	
Study Room Use - Hours	183	n/a		326	n/a	
Study Room Use - People Served	96	n/a		218	n/a	
Community Room Uses	22	n/a		49	n/a	
Community Programs Attendance	149	n/a		356	n/a	
Total In-Library Use	11,776	8,528	38.1%	23,647	16,749	41.2%
Library Programs						
Adult Programs	12	n/a		28	n/a	
Adult Program Attendance	389	n/a		603	n/a	
Children's Programs	28	n/a		45	n/a	
Children's Program Attendance	330	n/a		520	n/a	
Teen Programs	17	n/a		24	n/a	
Teen Program Attendance	59	n/a		127	n/a	
Total Library Program Attendance	778	264	194.7%	1250	530	135.8%
Circulation						
Items Checked Out	5,927	4,298	37.9%	11,618	8,623	34.7%
Items Checked In	5,744	4,569	25.7%	11,831	9,619	23.0%
Renewed Items	354	770	-54.0%	1,319	1,452	-9.2%
Total Circulation	12,025	9,637	24.8%	24,768	19,694	25.8%
Circulation Areas of Interest						
Audio Books	245	205	19.5%	556	412	35.0%
Playaway MP3 Books	89	97	-8.2%	217	224	-3.1%
DVDs & Movies	2,111	1,620	30.3%	4,313	3,280	31.5%
eBooks	413	382	8.1%	801	763	5.0%
Laptops & iPads	6	1	500.0%	17	4	325.0%
Large Print	322	178	80.9%	661	373	77.2%
Magazines	57	153	-62.7%	145	266	-45.5%
Spanish Material	26	11	136.4%	28	18	55.6%
Children's Material	1,160	892	30.0%	2,251	2,076	8.4%
Teen's Material	979	361	171.2%	1,207	869	38.9%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	989	670	47.6%	1,936	1,330	45.6%
Transit Items Sent & Received	1,707	1,431	19.3%	3,263	2,858	14.2%
CVCL ILL Items Going Out	n/a	31			52	
ILL Items for CVCL Patrons	6	4	50.0%	32	6	433.3%
Total Transit, HOLDS & ILL Activity	2,702	2,136	26.5%	5,231	4,246	23.2%
Library Volunteers						
Number of Volunteers	35	20	75.0%	73	39	87.2%
Number of Hours Given	621	501	24.0%	1,163	964	20.6%
Average Hours/Volunteer	17.7	25.1	-29.2%	15.9	24.7	-35.5%
Collection & Development						
New Kids & Teen Material Added	0	69	-100.0%	82	88	-6.8%
New Books Added	51	115	-55.7%	170	190	-10.5%
New Audio-Visual Material Added	0	60	-100.0%	48	114	-57.9%
Total Items Added	51	175	-70.9%	218	304	-28.3%

AUGUST 2017 LIBRARY USE STATISTICS

Mending & Donations						
Items Mended or Repaired	0	67	-100.0%	74	211	-64.9%
Donations Processed	1,156	37	3024.3%	3,068	212	1347.2%
Donations Cataloged	38	27	40.7%	243	86	182.6%
Online Public Access Catalog						
OPAC Searches	8,700	6,030	44.3%	23,955	27,878	-14.1%
Library Website						
Sessions	3,500	n/a		7,000	n/a	
Users	2,400	n/a		4,700	n/a	